

A661 GRADUATE DIPLOMA OF PROFESSIONAL WRITING

FACULTY OF ARTS AND EDUCATION



FOR STUDENTS COMMENCING TRIMESTER 2 2020

Last updated 24/07/2020

When you first enrol via StudentConnect and go through the enrolment steps, you may be able to simply confirm any units that are pre-populated for you. You can also add any that you need to do, as part of your first year's enrolment – by using the information on this map and in the Handbook.

You must also complete the following compulsory zero (0) credit point units: [AAI018 Academic Integrity](#) (0 credit points)

YEAR 1 Year: 2020	Trimester 2				
	Trimester 3				

YEAR 2 Year: 2021	Trimester 1				
	Trimester 2				
	Trimester 3				

A661 COURSE RULES

- Must pass 8 credit points for course
- Must pass 1 units in {AAI018}
- Must pass 1 credit point in {ALW740}
- Must pass 4 credit points in unit set {Course Electives List A}
- Must pass 1 credit point in unit set {SP-A000077, SP-A000056, SP-A000055, SP-A000054, SP-A000053, SP-A000051, SP-A000037, SP-A000080, SP-A000036}

Note: The 3 credit points of electives can be chosen from units within the specialisations of the [Master of Arts \(Writing and Literature\)](#) or the [Master of Communication](#) or the core or electives of the [Master of Creative Arts](#) listed below.

FOR USE ONLY WHEN UNDERTAKING A CONSULTATION WITH A STUDENT ADVISER:

Student ID: _____		Name: _____			
Deakin email: _____			Preferred contact no: _____		
Year commenced:	Period commenced:	eCOE (if applicable):	Campus: _____	Mode: _____	
Student adviser: _____				Date: _____	

A661 GRADUATE DIPLOMA OF PROFESSIONAL WRITING ELECTIVE UNIT SETS

COURSE ELECTIVES LIST A (EL-A6612053137)
ACA715 Creating Your Arts Business
ALC708 Social Media Content Creation
ALJ728 Feature Writing
ALW738 Editing
ALW739 Publishing

Completion Rule

- Must pass 4 credit points in {ACA715, ALC708, ALJ728, ALW738, ALW739}

Note(s)

Students may choose to include the 5th unit listed above as one of the 3 electives.

ELECTIVES (EL-A6612113327)
ACA701 Creative Studio A
ACA702 Creative Studio B
ACA710 Contemporary Debates in the Creative Arts
ACA711 Methods and Design for Creative Arts Research
ACA712 Transgressive Acts in Cinema, Art, Performance
ACA715 Creating Your Arts Business
ACF700 Writing with the Camera
ACF705 Documentary Production Practice
ACG708 Design Thinking and Problem Solving
ACI700 Introduction to Digital Photography

ADS720 Arts and Sports-Based Approaches to Community Development
ALC708 Social Media Content Creation
ALW734 Script Writing
ECP711 Creativity and the Arts
MMK792 Arts Marketing
MMM790 Arts Management

A661 GRADUATE DIPLOMA OF PROFESSIONAL WRITING SPECIALISATION UNIT SETS

CHILDREN'S LITERATURE (SP-A000055)
ALL701 Retelling Myths and Tales: Classic to Contemporary
ALL702 Criticism of Literature for Children: a Variety of Approaches
ALL708 Graphic Narratives
ALL721 Writing for Children
ALL722 Texts for Young Adults
ALL728 Literary Narratives
ALL743 Foundations in Narrative Theory

Note(s)

ALL728 only available to students enrolled in A764.

CREATIVE WRITING (SP-A000080)
ALW725 Writing Manifestos
ALW730 Creative Nonfiction: the Personal Essay
ALW732 Fiction Writing: Story, Structure and Starting Out
ALW734 Script Writing
ALW736 Experiments in Writing
ALW738 Editing
ALW740 Foundations in Professional and Creative Writing

Note(s)

ALW725 only available to students studying A764

DIGITAL MEDIA (SP-A000077)

[ACC700 Communication and Creative Arts Internship](#)

[ACC717 Law, Media and Communication](#)

[ACG706 Designing for Web Environments](#)

[ACI700 Introduction to Digital Photography](#)

[ACX703 Developing a Communication Research Project](#)

[ACX704 Academic Research Project 1](#)

[ACX705 Academic Research Project 2](#)

[ACX707 Professional Research Project 1](#)

[ACX708 Professional Research Project 2](#)

[ALC701 Social Media Collaboration](#)

[ALC702 Making Sense of Communities Online](#)

[ALC703 Digital Curation](#)

[ALC708 Social Media Content Creation](#)

[ALR703 Digital Marketing](#)

JOURNALISM (SP-A000051)

[ACA715 Creating Your Arts Business](#)

[ACC700 Communication and Creative Arts Internship](#)

[ACC717 Law, Media and Communication](#)

[ACX703 Developing a Communication Research Project](#)

[ACX704 Academic Research Project 1](#)

[ACX705 Academic Research Project 2](#)

[ACX706 Academic Research Project 3](#)

[ACX707 Professional Research Project 1](#)

[ACX708 Professional Research Project 2](#)

[ALJ710 Multimedia Journalism](#)

[ALJ712 Broadcast Journalism](#)

[ALJ721 International News](#)

ALJ722 Investigative and Narrative Journalism
ALJ728 Feature Writing
ALJ729 Newsroom Practice
ALX720 Minor Research Project

LITERARY STUDIES (SP-A000056)
ALL702 Criticism of Literature for Children: a Variety of Approaches
ALL705 Vision and Revision: Short Stories Now
ALL706 Exploring Genre: Historical Fictions
ALL727 Sex, the Body, and American Poetry
ALL728 Literary Narratives
ALL743 Foundations in Narrative Theory
ALL784 Life Writing Now

Note(s)

ALL728 only available to students enrolled in A764.

PROFESSIONAL WRITING (SP-A000053)
ACA715 Creating Your Arts Business
ALC708 Social Media Content Creation
ALJ728 Feature Writing
ALW725 Writing Manifestos
ALW738 Editing
ALW739 Publishing
ALW740 Foundations in Professional and Creative Writing

PUBLIC RELATIONS (SP-A000054)

<u>ACA715 Creating Your Arts Business</u>
<u>ACC700 Communication and Creative Arts Internship</u>
<u>ACC717 Law, Media and Communication</u>
<u>ACX703 Developing a Communication Research Project</u>
<u>ACX704 Academic Research Project 1</u>
<u>ACX705 Academic Research Project 2</u>
<u>ACX706 Academic Research Project 3</u>
<u>ACX707 Professional Research Project 1</u>
<u>ACX708 Professional Research Project 2</u>
<u>AIP740 Policy Lessons From Overseas</u>
<u>ALR700 Public Relations Campaigns</u>
<u>ALR701 Public Relations Writing and Tactics</u>
<u>ALR704 Reputation Management: Crisis, Risk and Responsibility</u>
<u>ALR710 Marketing Communication</u>
<u>ALR718 Public Relations, Activism and Social Change</u>
<u>ALR731 Public Relations Theory and Practice</u>
<u>ALR733 Advertising Theory and Practice</u>
<u>ALR782 Public Affairs and Opinion Formation</u>
<u>ALX720 Minor Research Project</u>

TELEVISION PRODUCTION (SP-A000036)

<u>ACC700 Communication and Creative Arts Internship</u>
<u>ACC717 Law, Media and Communication</u>
<u>ACF700 Writing with the Camera</u>
<u>ACF701 Television Studio Production</u>
<u>ACF702 Television Commercial Production</u>
<u>ACF703 Fractured Tv: Audiences, Formats, Technology and Regulation</u>
<u>ACF705 Documentary Production Practice</u>
<u>ACX703 Developing a Communication Research Project</u>
<u>ACX704 Academic Research Project 1</u>

ACX705 Academic Research Project 2
ACX706 Academic Research Project 3
ACX707 Professional Research Project 1
ACX708 Professional Research Project 2
ALR733 Advertising Theory and Practice

VISUAL COMMUNICATION DESIGN (SP-A000037)
ACA715 Creating Your Arts Business
ACC700 Communication and Creative Arts Internship
ACC717 Law, Media and Communication
ACG702 Digital Publishing
ACG703 Design and Digital Skills
ACG706 Designing for Web Environments
ACG708 Design Thinking and Problem Solving
ACG709 Strategic Branding and Design
ACI700 Introduction to Digital Photography
ACX703 Developing a Communication Research Project
ACX704 Academic Research Project 1
ACX705 Academic Research Project 2
ACX706 Academic Research Project 3
ACX707 Professional Research Project 1
ACX708 Professional Research Project 2
ALR733 Advertising Theory and Practice

GENERAL INFORMATION

This course map is a guide only. You must also ensure you meet the course rules and structure as set out in the official [University Handbook](#) of the year you commenced your course. This course map has been created to be used electronically.

Not all units are available in all study periods or mode of delivery.

- Full time study is typically three to four units (or credit points) each study period.
- Part time study is typically one to two units (or credit points) each study period – part time study will extend the duration of your studies.
- Trimester 3 is typically an optional study period - unless it's your first study period and/or a compulsory study period for your course.

Unit options can be found in the '[Advanced Unit Search](#)' in the most current year's University Handbook.

If you have applied for or received credit for units as recognition of prior learning (RPL), it may alter the units you need to study.

Please seek advice from a Student Adviser in StudentCentral if you have any queries or need help understanding your course structure and unit options.