



Student ID:		Student name:	
Deakin email:		Preferred contact number:	
Date:	Year commenced:	eCOE:	Campus:

2018 SAMPLE COURSE MAP

Last updated 08/02/2018

0 Credit Point Compulsory Unit AAI018 Academic Integrity

YEAR 1 Year: <input type="text"/>	Trimester 1				
	Trimester 2				
	Trimester 3*				

UNITS

ACC700	Communication and Creative Arts Internship #	ALJ710	Multimedia Journalism
ACC717	Law, Media and Communication	ALJ721	International News
ACG702	Digital Publishing	ALJ722	Investigative and Narrative Journalism
ACG703	Design and Digital Skills	ALJ728	Feature Writing
ACG706	Designing for Web Environments	ALJ729	Newsroom Practice
ACG708	Design Thinking and Problem Solving	ALJ712	Broadcast Journalism
ACG709	Strategic Branding and Design (<i>pre-req. ACG702 and/or ACG703</i>)	ALJ713	Journalism Portfolio
ACF700	Writing with the Camera	ALR700	Public Relations Campaigns
ACF701	Television Studio Production (<i>pre-req. ACF700</i>)	ALR701	Public Relations Writing and Tactics
ACF702	Television Commercial Production (<i>pre-req. ACF700, co-req. ALR733</i>)	ALR703	Digital Marketing
ACF703	Fractured TV: Audiences, Formats, Technology and Regulation	ALR704	Reputation Management: Crisis, Risk and Responsibility
ACF704	Talking Heads: Personality and Persona On Screen (<i>pre-req ACF701</i>)	ALR710	Marketing Communication
ACF705	Documentary Production Practice (<i>pre-req. ACF700</i>)	ALR718	Public Relations, Activism and Social Change
ACI700	Introduction to Digital Photography	ALR731	Public Relations Theory and Practice
ACX701	Communication Concepts (<i>2 credit points</i>)	ALR733	Advertising Theory and Practice
ALC701	Social Media Principles and Practices	ALR782	Public Affairs and Opinion Formation
ALC702	Making Online Communities		
ALC703	Digital Curation		
ALC708	Blogging and Online Communication Techniques		

Requires completion of 2 credit points of study and unit chair permission to enrol.

* Trimester 3 is optional.

This course map is for illustrative purposes only. Students must meet the course rules and unit requirements as set out in the Handbook (deakin.edu.au/handbook/A639). Deakin University reserves the right to alter, amend or delete details of course offerings and other information published herein. Students are advised to check the relevant Handbook online (at the above link) for the most up-to-date information relating to their course structure and available units.

Student signature:

Course adviser:

Unspecified and specified credits and preclusions

KEY

- B** Melbourne Burwood Campus
- S** Geelong Waterfront Campus
- G** Geelong Warrnambool Campus
- W** Warrnambool Campus
- X** Cloud Campus

eCOE electronic confirmation of enrolment

See page 2 for Course Progress Check instructions

Course Progress Check

- 1 Have you checked the course rules in the Handbook of the year you commenced your studies?
- 2 Have you checked your course progression in StudentConnect?
- 3 Submit this form to the Faculty Student Centre or send it via email to artsed@deakin.edu.au

A Student Adviser will check your units and will confirm your course plan or provide advice as needed.

For course rules please visit: deakin.edu.au/A639

A639 Course Rules

I understand that to qualify for the award of Graduate Diploma of Communication (A639):

I must complete the 0 credit point compulsory unit AAI018 Academic Integrity

I must complete 8 units in Communication from the list of units on the first page of this course map

I understand that this course map is for illustrative purposes only and that it is my responsibility to check the *Handbook* on the Deakin website for the most up-to-date information available: <http://www.deakin.edu.au/students/university-handbook>

NOTES:

For any further course advice and assistance, please feel free to contact the Faculty of Arts & Education Student Services office:

Burwood (Melbourne): Building N, Level 1, Phone: 03 9246 8100
Warrnambool (Geelong): Building IC Level 2, Phone: 035227 1359
Warrnambool: Building J Level 3, Phone: 03 5563 3489

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